

COMMUNICATIONS COMMITTEE

September 14, 2016

In attendance: Father Peter, Will Temple, Patrick Ginty, Pat Goldsmith, Jeff Rous

The majority of our conversation revolved around the task of redesigning our website.

Father approved the expense of having Will do this redesign. There will be a \$500 upfront set up charge followed by a \$100 monthly fee to maintain it.

The website will be more attractive, easier to navigate and allow for online parish registration, online Catechesis registration, unlimited pages, blog capability, creation of a video page, add designated authors to update the blog, custom home page image slider, Google analysis, and basic SEO package to help target search keywords. It will be mobile friendly.

Will Temple will send us a preview for our impressions before we roll it out live.

It was also discussed that Jeff Rous will be taking over the leadership of maintaining the flat screen monitors and projection system in the Narthex and Parish Center.

Father Peter will be contacting the technicians who installed the equipment to schedule a time when they can come and give us a lesson on the operation of the software that runs the flat screens.

NEXT MEETING: Wed., October 12, 2016, 1:15pm at Mucho Mexico, Smithfield